

MAGGIE PIOTRASCHKE

CREATIVE

CONTACT

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magspio.com

EDUCATION

Drake University
B.A. in Graphic Design and English
Minor in Printmaking

INTERESTS

Color Theory
HTML
Packaging Design
Typography

PROGRAMS

After Effects
Blender
Illustrator
InDesign
Photoshop
Figma

WORK EXPERIENCE

GRAPHIC DESIGNER

Steele Brands | May 2025 – Present

Prepared and delivered print-ready files to vendors, ensuring high-quality production for restaurants owned by Steele Brands including CRISP & GREEN and PURALIMA. Proposed new creative ideas to enhance customer engagement and brand visibility.

GRAPHIC DESIGNER

St. Olaf College | May 2024 – January 2026

Created high-impact designs through creative use of color, typography, photography, and graphic elements. Presented design concepts to campus clients using design knowledge to guide discussions. Mentored a team of student designers and implemented training programs to develop their professional skills.

SENIOR GRAPHIC DESIGNER

Red Circle Agency | June 2022 – May 2024

Communicated and facilitated the art direction and formatting of design deliverables. Collaborated internally as well as with clients to conceptualize and execute creative solutions. Prioritized and handled multiple responsibilities while meeting strict deadlines.

MARKETING AND DESIGN ASSOCIATE

Bâton Global | May 2020 – May 2022

Translated client briefs, brand guidelines, and project scopes into thoughtful and compelling design solutions. Ensured consistency, quality, and attention to detail across all deliverables. Conducted design research and analysis.

MARKETING AND DESIGN ASSISTANT

Drake University Recreational Services | 2019 – 2021

Executed creative concepts for digital and print campaigns that aligned with brand strategies and marketing goals. Followed a production timeline to ensure tasks were completed efficiently and on time. Proactively shared inspiration, tools, and process improvements with the team.

TECHNICAL SKILLS

Brand Strategy	Project Management
Creative Direction	Typography
Print Production	Visual Communication